

Property Observatory France - December 2016

Top 10 increases and decreases in the rankings

This table shows the regions with the strongest search variations between novembre 2016 and décembre 2016. Only the localities having more than 3000 visits in the month have been taken into account.

Top 10 Increases	% Variation of Visits	Position in the ranking	Change of position in the ranking	Top 10 Decreases	% Variation of Visits	Position in the ranking	Change of position in the ranking
Loiret	12.82 %	119	↑ 13	Somme	-41.82 %	128	↓ -18
Vosges	4.01 %	54	↑ 12	Corse-du-Sud	-38.75 %	123	↓ -16
Sarthe	8.52 %	98	↑ 11	Manche	-43.90 %	35	↓ -15
Cher	36.37 %	37	↑ 10	Hautes-Alpes	-32.95 %	137	↓ -14
Loir-et-Cher	6.40 %	114	↑ 10	Doubs	-38.07 %	100	↓ -14
Mayenne	26.90 %	45	↑ 9	Jura	-36.49 %	87	↓ -14
Tarn-et-Garonne	2.36 %	32	↑ 8	Cantal	-39.41 %	77	↓ -14
Indre-et-Loire	3.70 %	67	↑ 8	Rhône	-30.79 %	115	↓ -12
Yonne	-3.20 %	65	↑ 7	Bas-Rhin	-21.91 %	133	↓ -8
Savoie	3.48 %	72	↑ 7	Haute-Saône	-24.28 %	50	↓ -7

Regions the most visited all languages

Country	% of searches by country	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Aquitaine	15.79 %	-11.56 %	1	→ 0	→ 0	→ 0
Midi-Pyrénées	13.16 %	-14.49 %	2	→ 0	↑ 1	→ 0
Languedoc-Roussillon	13.05 %	-13.86 %	3	→ 0	↓ -1	→ 0
Provence-Alpes-Côte-d'Azur	9.60 %	-11.66 %	4	→ 0	→ 0	→ 0
Poitou-Charentes	8.16 %	-6.64 %	5	→ 0	→ 0	→ 0
Bretagne	6.59 %	-4.57 %	6	→ 0	→ 0	→ 0
Limousin	6.39 %	1.44 %	7	→ 0	→ 0	→ 0
Rhône-Alpes	4.78 %	-10.78 %	8	→ 0	→ 0	↑ 1
Bourgogne	4.72 %	-11.52 %	9	→ 0	→ 0	↓ -1
Basse-Normandie	3.48 %	-19.29 %	10	→ 0	→ 0	↑ 1

Department the most visited all languages

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.87 %	-11.59 %	1	→ 0	→ 0	→ 0
Var	3.89 %	-11.52 %	2	↑ 1	↑ 1	↑ 2
Aude	3.78 %	-24.64 %	3	↓ -1	↓ -1	↓ -1
Charente	3.32 %	9.94 %	4	↑ 5	↑ 3	↑ 8
Hérault	3.13 %	-13.85 %	5	↓ -1	→ 0	→ 0
Gard	3.11 %	-8.31 %	6	→ 0	↓ -2	↑ 2
Lot	2.96 %	-13.39 %	7	↓ -2	↓ -1	↓ -4
Alpes-Maritimes	2.64 %	-8.02 %	8	↑ 3	↑ 7	↑ 14
Lot-et-Garonne	2.62 %	-16.53 %	9	↓ -2	↓ -1	↓ -2
Charente-Maritime	2.61 %	-16.46 %	10	↓ -2	↓ -1	→ 0
Pyrénées-orientales	2.59 %	-0.31 %	11	↑ 2	↑ 7	↑ 6
Gironde	2.45 %	-10.56 %	12	→ 0	↓ -2	↓ -3
Saône-et-Loire	2.34 %	0.80 %	13	↑ 3	↑ 4	↓ -2
Corrèze	2.32 %	-1.32 %	14	↑ 1	↑ 5	↑ 2
Côtes-d'Armor	2.29 %	0.94 %	15	↑ 2	↓ -3	↓ -2
Gers	2.28 %	-21.46 %	16	↓ -6	↓ -5	↓ -10
Ardèche	2.19 %	-13.04 %	17	↓ -3	↓ -3	↓ -3
Finistère	2.16 %	-4.95 %	18	→ 0	↓ -2	↓ -3
Haute-Vienne	2.10 %	2.53 %	19	↑ 1	↓ -6	↓ -1
Creuse	1.97 %	3.67 %	20	↑ 4	↑ 1	↑ 8
Pyrénées-Atlantiques	1.78 %	-3.75 %	21	↑ 5	↑ 5	↑ 5
Tarn	1.78 %	-7.51 %	22	↑ 1	↑ 6	↑ 3
Morbihan	1.74 %	-13.62 %	23	↓ -2	↓ -3	↓ -4
Vaucluse	1.70 %	-13.95 %	24	↓ -2	↓ -1	↑ 3
Allier	1.57 %	-4.35 %	25	↑ 3	↑ 2	↓ -5
Aveyron	1.50 %	-19.91 %	26	↓ -1	↓ -4	↓ -5
Deux-Sèvres	1.39 %	-13.29 %	27	↑ 2	↑ 3	↑ 6
Tarn-et-Garonne	1.27 %	2.36 %	28	↑ 6	↑ 1	↑ 3
Ariège	1.24 %	-12.29 %	29	↑ 1	↑ 2	↑ 1
Nièvre	1.24 %	-29.08 %	30	↓ -3	↑ 3	↓ -6
Manche	1.23 %	-43.90 %	31	↓ -12	↓ -6	↓ -2
Orne	1.20 %	-6.47 %	32	→ 0	→ 0	↑ 3
Cher	1.18 %	36.37 %	33	↑ 7	↑ 10	↑ 7
Paris	1.10 %	6.48 %	34	↑ 3	↑ 3	↓ -2
Hautes-Pyrénées	1.08 %	-13.52 %	35	↓ -2	↑ 9	↑ 1
Haute-Garonne	1.06 %	-23.15 %	36	↓ -5	→ 0	↓ -2
Landes	1.06 %	-12.64 %	37	↓ -2	↑ 1	↑ 11
Calvados	1.05 %	25.81 %	38	↑ 5	↑ 1	↑ 4
Mayenne	1.01 %	26.90 %	39	↑ 6	↓ -5	↑ 6
Puy-de-Dôme	0.84 %	-12.13 %	40	↓ -1	↑ 1	↓ -17
Vienne	0.84 %	-15.52 %	41	↓ -3	↓ -17	→ 0
Seine-Maritime	0.83 %	-2.34 %	42	↓ -1	↑ 9	↑ 7
Haute-Saône	0.80 %	-24.28 %	43	↓ -7	↓ -8	↓ -4
Haute-Savoie	0.79 %	-5.98 %	44	↓ -2	↑ 4	→ 0
Drôme	0.75 %	-9.32 %	45	↓ -1	↓ -5	↓ -7
Vosges	0.69 %	4.01 %	46	↑ 5	↑ 6	↑ 1
Bouches-du-Rhône	0.65 %	-6.84 %	47	↑ 1	↑ 6	↑ 7
Indre	0.63 %	-19.36 %	48	↓ -2	↓ -6	↓ -5
Alpes-de-Haute-Provence	0.62 %	-20.26 %	49	↓ -2	→ 0	↑ 2
Côte-d'Or	0.59 %	-15.20 %	50	↓ -1	↓ -5	↑ 2

N / C: Not Calculated

Departments the most visited by visitor language

French

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	8.77 %	-15.11 %	1	→ 0	→ 0	→ 0
Var	4.06 %	-11.83 %	4	↑ 2	↑ 3	↑ 7
Gard	3.94 %	-14.64 %	5	→ 0	↓ -1	↑ 5
Aude	3.89 %	-23.45 %	6	↓ -2	→ 0	↑ 2
Hérault	3.55 %	-13.08 %	7	↑ 1	↑ 2	↑ 6
Lot	3.47 %	-23.35 %	8	↓ -1	↓ -3	↓ -3
Ardèche	3.38 %	-14.02 %	9	→ 0	↓ -1	↓ -2
Charente	3.04 %	11.94 %	10	↑ 9	↑ 10	↑ 27
Lot-et-Garonne	2.93 %	-25.09 %	11	↓ -1	→ 0	↑ 4
Gers	2.88 %	-13.06 %	13	→ 0	→ 0	↓ -7

English

Department	% of searches by Department	% Variation of Visits	Position in the ranking	Change of position in the Monthly ranking	Change of position in the Quarterly ranking	Change of position in the Annual ranking
Dordogne	7.62 %	-4.27 %	2	↑ 1	→ 0	→ 0
Charente	4.48 %	11.10 %	12	↑ 8	↑ 3	→ 0
Aude	4.02 %	-28.52 %	16	↓ -5	↓ -6	↓ -12
Alpes-Maritimes	3.59 %	-7.71 %	21	→ 0	↑ 2	↑ 15
Haute-Vienne	3.39 %	11.10 %	22	↑ 10	↓ -6	↑ 2
Var	3.10 %	-8.28 %	24	↓ -1	↓ -3	↓ -3
Charente-Maritime	3.04 %	-3.30 %	26	↑ 3	↓ -1	↓ -10
Côtes-d'Armor	3.01 %	3.44 %	27	↑ 9	↓ -5	↓ -9
Pyrénées-orientales	2.89 %	19.25 %	28	↑ 19	↑ 14	→ 0
Hérault	2.75 %	-15.79 %	31	↓ -4	↓ -13	↓ -17

The data from our property observatory present the progression in the number of searches for all destinations available on our sites www.green-acres.com and www.immofrance.com. With more than 12 million page views per month, Green-Acres is the leader for second home for sale adverts in Europe.

Green-Acres : This is the story of a small independent French site that decided to translate its 150 000 house for sale adverts into 17 languages and 12 countries so that everyone could find the house of their dreams... and live there happily ever after.